



# 2007 International Project Management Day at AOL Conference and Expo



Thursday, November 1, 2007

Visit [pm.web.aol.com](http://pm.web.aol.com) to register for the events you wish to attend

**Please note:** you must register to attend the following events: opening/keynote presentations, buffet luncheon, breakout sessions and the PM happy hour

Time	Activity	Location
9:30am - 10:00 EST	<b>Registration/Check-in</b>	Seriff Auditorium, CC1 Dulles
10:00am - 11:50 EST	<p><b>Welcome and Opening Presentations Featuring:</b>            Aaron Hall, Director, AOL            Carolyn Hennings, Sr. Technical Project Manager - Workflow Mgmt, AOL            Terri Wood, VP Corp Technology and PM Community of Practice Sponsor, AOL</p> <p><b>Keynote Speaker: Andy Crowe, Velociteach</b>  <b>Alpha Project Managers: Communication Secrets of the Top 2%</b>            Author of Alpha Project Managers: What the Top 2% Know that Everyone Else Does Not and The PMP Exam: How to Pass On Your First Try</p> <p><i>The top project managers, or those in the Alpha group, perform their jobs differently than their counterparts, and nowhere is that more true than in the area of communication. In fact, the top 2% of PM's were ranked as being nearly twice as effective as their counterparts at communication. This speech is based on the Alpha Study, a landmark survey of over 5,000 PM's and stakeholders. It will explore the major communication areas where the top performers stand apart from everyone else and then explains "why" by interviewing team members, customers, senior managers, and the project managers themselves.</i></p>	Seriff Auditorium, CC1 Dulles
12:00pm- 1:00 EST	<b>Buffet Lunch - International Cuisine</b> (RSVP Required)	Seriff Auditorium
12:30pm - 1:00 EST	<b>Raffle and prize winner announcements over lunch</b>	Seriff Auditorium
10:00 - 4:00 EST	<b>Exhibitor Tables Open/Networking</b>  <b>Exhibitor Tables include:</b> Andy Crowe's book table, PMIWDC, AOLU, PM Community of Practice, PM.WEB Portal, Toast Masters, PMP/CAPM study group, Women's Network and more....	Seriff Hallway and Atrium, CC1
	<b>Afternoon Breakout Sessions</b> (RSVP Required)	
1:00pm - 2:00pm EST	<p><b>Effective Communication in Virtual Teams</b>            Stephanie Bavaro, Head of Projects, AOL-Europe, Technology</p> <p><i>We are living in a virtual corporate world, where we IM the person sitting next to us! The strongest communication is face-to-face daily contact. This session will remind us</i></p>	Location TBD

	<i>how to maintain productivity when we work with people in another country, time-zone, or language. Effective virtual teams are very possible; it just takes a little practice.</i>	
1:00pm - 2:00pm EST	<p><b>Getting your Project Team on the Same Page</b> Carolyn Hennings, Sr. Technical Project Manager - Workflow Mgmt, AOL</p> <p><i>As PM's, we know the importance of clearly communicating the purpose and status of the efforts we lead. This session describes how the Confluence web collaboration tool can be used to help support communication needs.</i></p>	Location TBD
1:00pm - 2:00pm EST	<p><b>Consumer Advocacy</b> Doug Miller, Executive Director, Consumer Advocacy, AOL</p> <p><i>In the Web 2.0 world of consumer control and transparency, what are the best practices for advertising, content and product development? How can AOL ensure that users can trust the company with their information? What are the policy issues to navigate to avoid criticism by regulators and the media? This session will explore the answers to these questions and other relevant issues.</i></p>	Seriff Auditorium, CC1
2:15pm-3:15pm EST	<p><b>Business Etiquette/Global People Skills</b> Nancy Mitchell, The Etiquette Advocate</p> <p><i>85% of your success in business is based on your people skills. Your attitude and behavior toward others are as important as your technical abilities and experience. Join the Etiquette Advocate for a session on Global People Skills to raise your etiquette IQ and build better business relationships</i></p>	Seriff Auditorium, CC1
2:15pm-3:15pm EST	<p><b>Introduction to Quality Assurance at AOL</b> Jon Szymanski, Sr. Tech Manager, Client Infrastructure, AOL</p> <p><i>This session will provide insights into QA at AOL, bring attention to industry standards and concepts involving testing, provide a more cohesive set of expectations of QA at AOL, and answer specific audience questions.</i></p>	Location TBD
3:30pm-4:30pm EST	<p><b>Project Management Best Practices for Agile Development in AOL Europe Technology</b> Stephanie Bavaro, Head of Projects, AOL-Europe, Technology</p> <p><i>Projects using agile practices (SCRUM and XP) demand strengths in certain areas of project management to ensure success. This session explores these areas, based on the success of Agile practices in AOL-UK</i></p>	Location TBD
3:30pm-4:30pm EST	<p><b>Risk Management</b> Dave Johnson, Principal Technical PM, Strategic Development &amp; Planning, AOL</p> <p><i>We all understand there is a need to identify and manage the risk within a project. This session presents many tools that can be used and explains an approach that helps identify the real risk owner.</i></p>	Location TBD
3:30pm-4:30pm EST	<p><b>Global Project Management</b> Jim Foreman, VP, Client Solutions, ESI International</p> <p><i>Global project managers face unique challenges that domestic project managers do not. These challenges may include barriers due to cultural and language differences, wars and riots, fluctuations in a country's interest and exchange rates, inadequacies in infrastructure, inadequate intellectual property laws, and so on. This session explores these unique challenges and discusses how and why it is more difficult to manage in a global environment than in a domestic one.</i></p>	Location TBD
4:30 - 6:30pm EST	<p style="text-align: center;"><b>PM Happy Hour!</b> (Registration Required)</p> <p style="text-align: center;">End your day of PM celebration and enjoy networking with your colleagues. PM Awards and Recognition to take place.</p>	Seriff Auditorium

